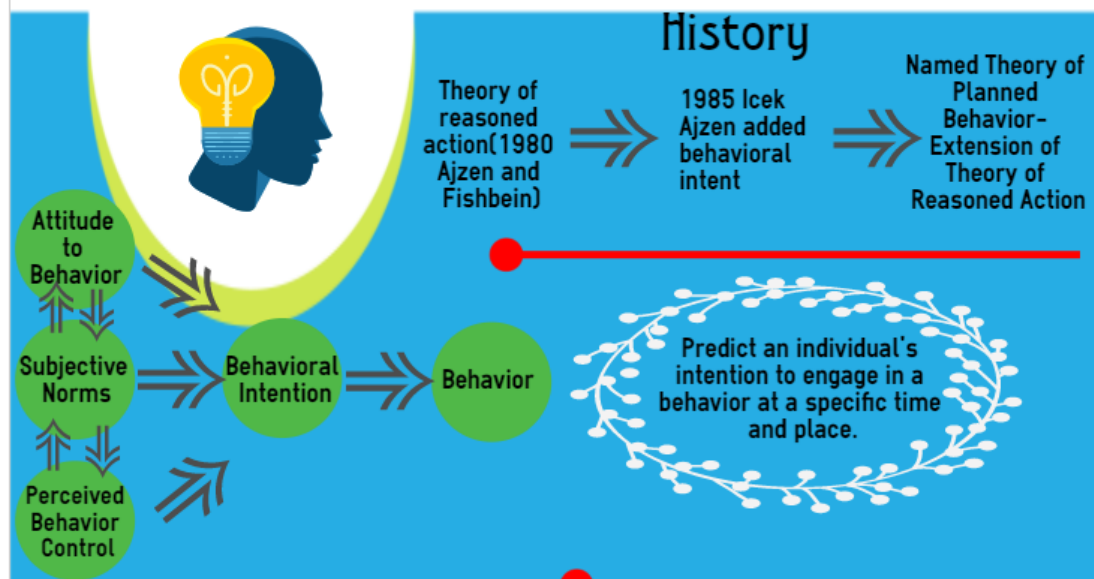


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Theory of Planned Behavior Christina Peterson



Articles

- 1).Breastfeeding Intention and Outcome: A test of the Theory of Planned Behavior (Wambach, 1997)
- 2).Using the theory of planned behavior to understand extension client's water conservation intentions (Chaudhary, Lamm, Israel, Rumble, Cantrell 2017)
- 3). Understanding Information utilization by Rural Farmers in Katsina State (Ahmed, Muhammad, 2015)
- 4).Application of the Theory of Planned Behavior to Predict Young Drivers' Speeding Behavior (Ketphat, Kantipong, Jiwattanakupaisan 2013)

Disciplines

- Health Care   Agricultural Education
- Mass Communication   Sociology
- Dietetics   Risk Analysis



The most common use of this theory in agricultural communications is to understand how to effectively communicate to change behavior.

Controversies

- Observations do not back up the theory.
- Is the theory useful?
- Limited predictive validity is the main concern.

Sources

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